



USE OF THE CASI LOGO

Below are guidelines for use of the CASI logo:

1. When the logo is used, it must contain the ® (Registered Trademark) symbol.
2. The logo may be used without the letters, "CASI," however it must contain the ® (Registered Trademark) symbol.
3. CASI is to be printed without periods (CASI – not C.A.S.I.).
4. The "Inc." should not be used with "CASI" (CASI not CASI, Inc.).
5. The proper name of the organization is:

CASI – Chili Appreciation Society International, Inc.
6. The Board retains exclusive rights to the use of the CASI logo on t-shirts, jackets and other salable materials. Pods may use the logo (with prior approval of the Board) on items that are to be sold to CASI and Pod members.

You are encouraged to use the CASI logo on all Pod publications, flyers and advertisements.

If you need a copy of the logo, please contact the CASI Secretary or Executive Director.

Thank you for all you do for CASI.